

# Brand Guidelines

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COSMETICS

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# Typography

02

LUXERIE

Font

DISPLY

REGULAR

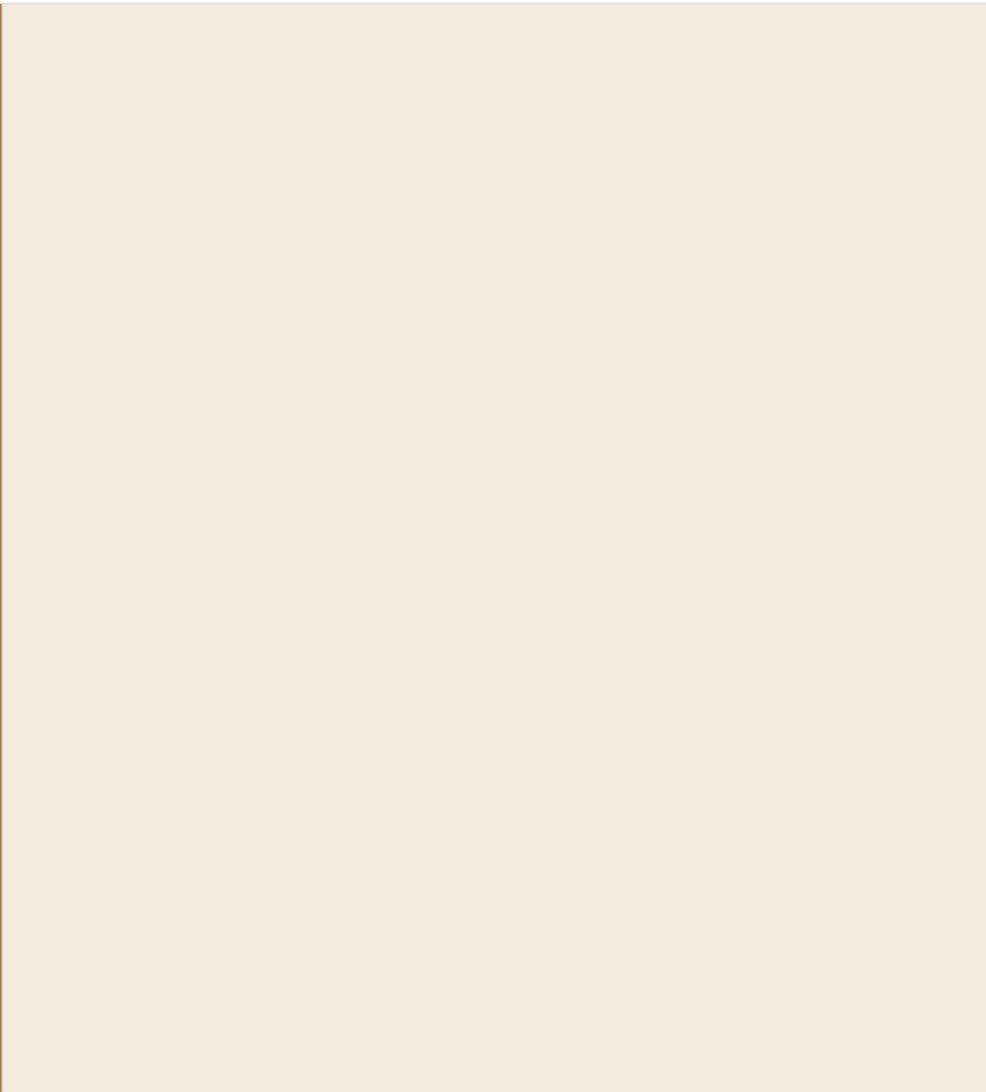
# Color

# 03



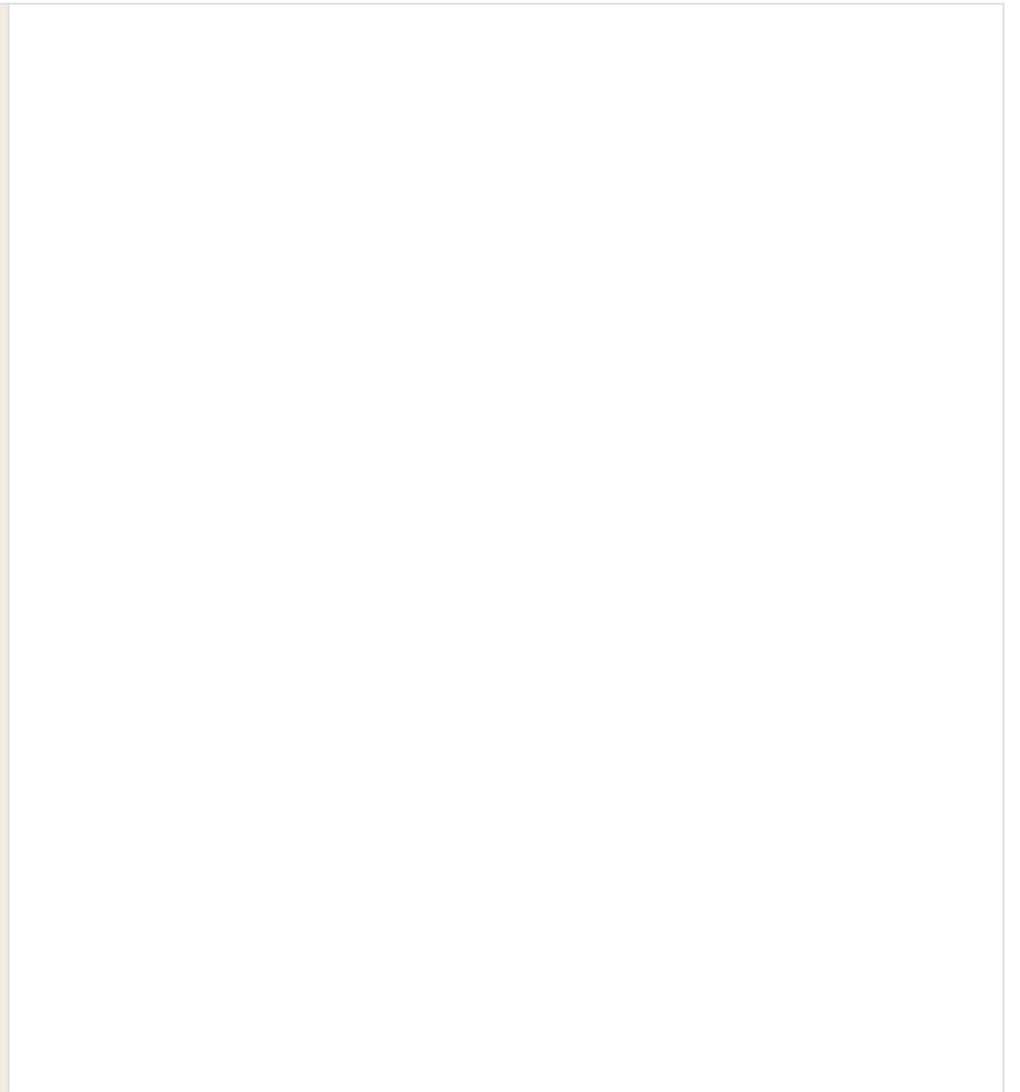
**French Beige**

HEX: #A58349  
RGB: RGB (165, 131, 73)  
CMYK: C0% M21% Y56% K35%



**Albescent White**

HEX: #F5EBE0  
RGB: RGB (96, 92, 88)  
CMYK: C0% M4% Y9% K4%



**White**

HEX: #FFFFFF  
RGB: RGB (255, 255, 255)  
CMYK: C0% M0% Y0% K0%

**Buisness card**

**04**



Stamp

05



Letterhead

06

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From,  
**SHERIEF ABDOH**  
Chief Executive Officer

+ 971566534465

info@veloura-cosmetics.com

veloura-cosmetics.com

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**Thank you**