Alejon

Founded in 2015, Alejon is an Egyptian company for high-quality cosmetics, skin, and hair care products whose raw materials and packaging are imported from Switzerland. Alejon offers the market products with high specifications and affordable prices.

Alejon

Founders

Our founders are a group of certified dermatologists & pharmacists who did fruitful research to result in Alejon's high-quality skin & hair care products.

Alejon

Our Products

01

Skin Care

We offer a full range of professional skin care & treatment products. These products vary between whitening, nourishing, moisturizing & protecting the skin.

02

Hair Care

We offer innovative solutions for hair issues through our hair products range. This range treats dandruff, hair fall, dryness & partial baldness.

Alejon

Our Current Focus Markets:

Egypt, Morrocco & Saudi Arabia

& we are **expanding.**

Alejon

OUR TEAM

We have a team of the most qualified & experienced employees & medical associates who are integral parts of Alejon Pharmaceuticals' entity, We are working to increase their affiliation with the company on many levels. As for their total count, they are 100 male & female employees.

Alejon

We are **Recognized in the Industry!**
We are trusted by dermatologists and we deal with 19000 pharmacies all over Egypt.
Alejon

Our Value Proposition

Skincare & Haircare Lines.

30 + Products.

High-quality products with affordable prices.

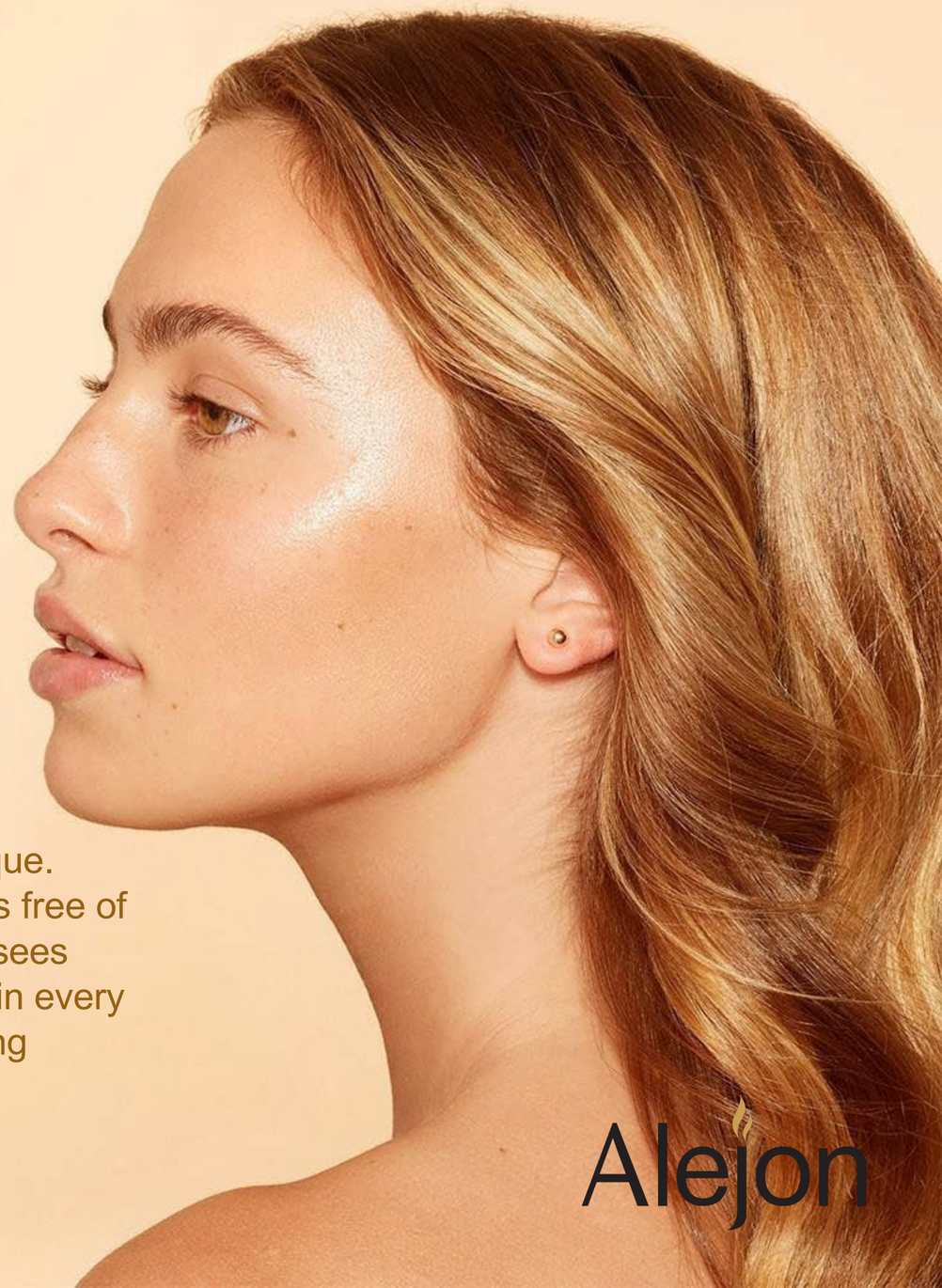
Alejon

MISSION

We provide products of superior quality and value at affordable prices that empower our consumers to believe in their own kind of beauty.

VISION

Beauty that is living, changing, and unique. Alejon does not deal with stereotypes, is free of preconceptions – it shuns any muse. It sees itself as a natural partner for all women in every corner of the globe. Contentment is being beautiful, for oneself.



Alejon

Skincare Products

Alejon

Sun-care Products

Alejon

Alejon Sunscreen Aerosol Spray

Properties

Alejon Sunscreen spray provides very high protection against UVA and UVB rays, Infrared and blue light rays. Prevents the skin from drying out. It is easy and quick to apply even on wet skin and is ideal for large areas. Its invisible texture is quickly absorbed and guarantees a dry, non-sticky finish while Preserving skin moisture level.

Ingredients

Aqua, Ethylhexylsalicylate, Octocrylene, Titanium Dioxide, Zinc Oxide, Mexorylxs, Butylmethoxydibenzoylmethane, Phenoxyethanol, Diazolidine Urea, Isobutane, Carbomer, Isopropyl Myristate, Shea Butter Glycerides, Glyceryl Stearate, Benzophenone-3, Propylene Glycol, Tocopheryl Acetate, Collagen, Sesamum Indicum Seed Oil, Aloe Vera Leaf Extract, Cetereth-20, Glycerin, Olive Oil, Parfum.

Indications

- Extreme sun conditions.
- Fragile and sun-sensitive skins.
- Fair skin or skin subject to sun intolerances (solar urticaria).
- Photo dermatosis.

Usage

Apply generously on the body 15 mins before sun exposure. Reapply every 2 hours, especially after swimming and towel-drying.

Alejon

Alejon Sunscreen Gel

Properties

Powerful sunscreen gel enriched with Collagen & Tocopherol which reduce wrinkles and fine lines. Maximum sun protection against ultraviolet rays with the perfect blend of UVA/UVB filters. Rejuvenate, and stimulate cell renewal and collagen production in the skin unifying skin tone and lightening the skin with a high concentration of liquorice extract. Preserve skin moisture level. Easily absorbed lightweight formula with no white residues.

Ingredients

Aquagel 35 (Polyacrylamide - Polyacrylamide - C14 -13 Isoalkene-C9-11 Alketh-6), Ethylhexyl Methoxycinnamate, Titanium Dioxide, Zinc Oxide, Caprylic/ Capric Triglyceride, Ethylhexyl Salicylate, Benzophenone-9, Tocopheryl Acetate, Allantoin, Glycyrrhiza Glabra Root Extract, Panthenol, Glycerin, Octocrylene, Butyl Methoxydibenzoylmethane, Hydrolyzed Collagen, Aloe Barbadensis Extract, Phenoxyethanol, Water.

Indications

- Extreme sun conditions.
- Fragile and sun-sensitive skins.
- Fair skin or skin subject to sun intolerances.

Usage

Apply the gel over the face and neck 20 minutes before sun exposure. Reapply every 2 hours in case of swimming and sports.

Alejon

Alejon Sunscreen Cream

Properties

Powerful anti-aging sunscreen cream enriched with Collagen &Tocopherol which reduce wrinkles and fine lines. Maximum sun protection against ultraviolet rays with the perfect blend of UVA/UVB filters. Rejuvenate, and stimulate cell renewal and collagen production in the skin unifying skin tone and lightening the skin with a high concentration of liquorice extract. Preserve skin moisture level. Easily absorbed lightweight formula with no white residues.

Ingredients

Ethylhexyl Methoxycinnamate, Titanium Dioxide, Zinc Oxide, Caprylic/Capric Triglyceride, Ethylhexyl Salicylate, Drometrizole Trisiloxane, Benzophenone-9, Caffeine, Vitamin E, Allantoin, Vitamin C, Isopropyl Myristate, Licorice Extract, Panthenol, Dimethicone, Hydrolyzed collagen (Marine), Aloe Barbadensis Leaf Extract, Olive Oil, Glycerin, Stearic Acid, Triethanolamine, Glyceryl Stearate, Cetearyl Alcohol, Paraffinum Liquidum, Tween 80, Methylparaben, Propylparaben, Rose Oil, and Water.

Indications

- Extreme sun conditions.
- Fragile and sun-sensitive skins.
- Fair skin or skin subject to sun intolerances.

Usage

Apply cream over the face and neck 20 minutes before sun exposure. Reapply every 2 hours in case of swimming and sports.

Alejon

Alejon Sunscreen Primer

Properties

Alejon invisible primer sunscreen spf 50+ provides optimal protection against UVA, UVB & blue light rays. Formulated with blurring technology that blurs imperfections and fights shine for a long-lasting, silky touch. Powered by hyaluronic acid, Tocopheryl acetate, and vitamin E for instant hydration, plumps the skin while also reducing the appearance of wrinkles with powerful antioxidants that protect the skin from free radicals.

Ingredients

Tocopheryl Acetate, Cyclopentasiloxane, Sodium Hyaluronate, Isopropyl Myristate, Cetyl peg/ppg-1/10, Dimethicone, Ethylhexyl Methoxycinnamate, Butyl Methoxydibenzoylmethane, Octocrylene, Titanium Dioxide, Zinc Oxide, Bis-Ethylhexyloxyphenol Methoxyphenyl Triazine, Dimethicone Crosspolymer.

Indications

- Optimum sun protection from UVA, UVB, IR & blue light.
- Mattifying makeup base primer. Corrects skin imperfections and reduces the appearance of pores.
- Hydrate and plump the skin. Fights the signs of aging.

Usage

Apply liberally and evenly 15 minutes before sun exposure. Excellent base for makeup for a matte and silky touch.

Alejon

Alejon Corrective Foundation

“Double Shades”

SAND FAIR

Properties

A long-wearing, waterproof, cream foundation that keeps your skin looking flawlessly matte all-day long with very high protection (SPF 50+). It is enriched with tocopherol acetate which is a strong anti-oxidant. It provides maximum sun protection against ultraviolet rays with the perfect blend of UVA/UVB filters. It corrects imperfections and visible flaws on your skin and provides lightweight hi-pigment coverage, which allows you to apply it without any hassle.

Ingredients

Cetyl Alcohol, Ceteareth-20, Glyceryl Stearate, Parfafinum Liquidum, Ethylhexyl Methoxycinnamate, Benzophenone, Isopropyl Myristate, Amodimethicone, Cyclopentasiloxane, Tocopheryl Acetate, BHT, Polysorbate 80, Glycerin, Caprylic/Capric Triglyceride, Titanium Dioxide, Polyhydroxystearic Acid, Aluminum Stearate, Alumina, Sodium Polyacryloyldimethyl Taurate, Hydrogenated Polydecene, Trideceth-10, Phenoxyethanol, Sodium Benzoate, Talc, Aqua, CI 77492, CI 77491, Parfum.

Alejon

Alejon Corrective Foundation

“Double Shades”

Indications

- It corrects all types of facial imperfections.
- It ensures an even-looking result over time and total comfort.
- Matte finish.
- High protection against UVA/UVB.
- Unifies skin tone.

Usage

Start by applying just a little foundation, and then add more until you have the right amount of coverage, then blend.

Alejon

Alejon After-Sun Gel

Properties

Alejon After Sun Gel with a cooling formula provides intensive hydration and a soothing effect. It offers long-lasting comfort for skin that has been dried out following sun exposure, rich in replenishing aloe Vera and Sodium Hyaluronate that reduce burning sensations while nourishing and repairing the skin.

Ingredients

Carbomer, propylene Glycol, Glycerin, Triethanolamine, Aloe Vera Callus Extract, Panthenol, Allantoin, Ci77288, Parfum, Phenoxyethanol, Sodium Benzoate, Aqua, Sodium Hyaluronate.

Indications

It has a cooling formula that is quickly absorbed, intensively stops peeling and makes your skin look healthier.

Usage

Apply generously to the face & body after sun exposure. Re-apply as often as desired to increase the skin's moisture.

Alejon

Alejon Tan Oil

Properties

Alejon tan oil is good for developing a base tan for all skin types, it contains natural tan accelerators; carrot oil & banana extract which stimulate and support the skin's natural tanning process. Specially designed with skin-loving elements to give the skin tanned, moisturized, and glowing skin.

Ingredients

Cocos Nucifera Oil, Theobroma Cacao Seed Butter, Helianthus annuus Oil, Caprylic/Capric Triglyceride, Musa Sapientum Fruit Extract, Zea Mays Oil, Tocopheryl Acetate, Daucus Carota Sativa Seed Oil, Parfum, Paraffinum Liquidum.

Indications

- It helps the skin to get a golden, intense, and long-lasting tan.
- It provides a beautiful shimmery glow.
- It nourishes and moisturizes the skin.

Usage

Apply generously before sun exposure and re-apply frequently, especially after swimming, or toweling. Preferably applied with sunscreen.

Alejon

Whitening Products

Alejon

Alejon Whitening Cleanser

Properties

Rejuvenating & whitening gentle soap-free skin cleanser, Enriched with vitamins, specially formulated for the everyday cleansing of even the most sensitive skin. Soothing foam cleanser helps skin retain a natural glow.

Ingredients

Lauryl Glucoside, Panthenol, Allantoin, Triethanolamine, Niacinamide, Cocamide DEA, Lactic Acid, Aloe Barbadensis Extract, Phenoxyethanol, Glycyrrhiza Glabra Root Extract, Cocamidopropyl Betaine, Cocamide MEA, Algae Extract, Citric Acid, Disodium EDTA, Tocopheryl Acetate, Melaleuca Alternifolia Leaf Oil, Dermawhite® WFC, Ascorbic Acid (Vitamin C), Water.

Indications

- Leaves skin feeling soft and supple.
- Energises and brightens.
- Suitable for all skin types.
- Effortlessly removes make-up.
- Soap-free and non-drying formula.

Usage

Wash the face with Alejon's whitening soap-free cleanser twice daily, leave it for 3 minutes then wash with cold or warm water.

Alejon

Alejon Whitening Cream

Properties

Alejon whitening cream is specially formulated to eliminate brown spots & limit their reappearance. It is enriched with high-performance depigmenting active ingredients for greater efficiency and to even out the complexion.

Ingredients

Cetyl Alcohol, Panthenol, Paraffinum Liquidum, Stearic Acid, Glyceryl Stearate, Glabridin, Magnesium Ascorbyl Phosphate, Kojic Acid, Tyrostat™ 11 (Water, Glycerin, Rumex Occidentalis Extract, Ascorbic Acid), Tocopheryl Acetate, Dragostat-11 (Water, Glycerin, Rumex Crispus Root Extract). Dermawhite® WFC (Water, Tartaric Acid, Disodium EDTA, Sodium Sulfite, Sodium Metabisulfite, Glycerin, Butylene Glycol, Saxifraga Sarmentosa Extract, Carica Papaya (Papaya) Fruit Extract, and Psidium Guajava Fruit Extract). PatcH20® (Aqua, Glycerin, Trehalose, Urea, Serine, Pentylene Glycol, Glyceryl Polyacrylate, Algin, Caprylyl Glycol, Sodium Hyaluronate, Pullulan, Disodium Phosphate, Potassium Phosphate), Lactic Acid, Phenoxyethanol, Water.

Indications

- Helps to reduce brown spots.
- Unifies skin tone.

Usage

Apply at night to the entire face, neck, or sensitive areas and allow to absorb.

Alejon

Body Products

Alejon

Alejon Whitening Body Milk

Properties

Alejon body milk moisturizes, nourishes the skin, and also works to fade dark areas and brown spots on the body. Moisturizes the skin for up to 8 hours, and soothes the feeling of dryness, providing an instant feeling of comfort.

Ingredients

Water, Glyceryl Stearate, Propylene Glycol, Glycerin, Cetyl Alcohol, Paraffinum Liquidum, Cocos nucifera oil, Tocopheryl Acetate, Hydroxyethylcellulose, Theobroma Cacao Seed Butter, Butyrospermum Parkii Butter, Urea, Ascorbic Acid, Caviar Extract, Alpha-Arbutin, Niacinamide, Perfume (Herbal), Stearyl Alcohol, Butylene Glycol, Phenoxyethanol, Dermawhite® WFC.

Indications

- A moisturizer on your body to help to prevent dryness.
- For an even skin tone.

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Usage

After cleansing the skin, apply Alejon whitening body milk in the evening to your body.

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Alejon

Alejon Urea 10% Cream

Properties

Intensive repairing cream, for rough, dry, cracked skin, specially designed for immediate hydration that lasts for 48 hours, regaining comfort and suppleness. Stimulates skin's natural renewal process & improves the appearance of keratosis pilaris.

Ingredients

Aqua, Cocos Nucifera Oil, Butyrospermum Parkii Butter, Paraffinum Liquidum, Amodimethicone, Glyceryl Isostearate, Helianthus Annuus Seed Oil, Cetyl Alcohol, Prunus Amygdalus Dulcis Oil, Petrolatum, Urea, Ceteareth-20, Glycerin, Panthenol, Salicylic Acid, BHT, Methylchloroisothiazolinone, Diazolidinyl Urea, Methyl Paraben, Propyl Paraben, Parfum, EDTA.

Indications

- Keratosis pilaris.
- Rough & very dry skin.
- Scaly skin conditions like psoriasis.
- Immediate dry skin relief.

Usage

Apply Alejon urea cream once to twice a day onto clean, dry skin . Perform circular motions until the product is completely absorbed.

Alejon

Alejon Urea 30% Foot Cream

Properties

intensive moisturizerfor rough & cracked foot. Infused with Urea %30, Salicylic Acid,nourishing and deeply hydrating ingredients to exfoliate deadcells, promote skin rejuvenation and effectively provide intensehydration to very dry foot, efficiently protecting your skin fromdrying out & leaving you with the ultrasmooth, healthy foot.

Ingredients

Cocos Nucifera Oil, Butyrospermum Parkii Butter, paraffinum liquidum, Amodimethicone, Glyceryl Isostearate, Helianthus Annuis Seed Oil, Cetyl Alcohol, Prunus Amygdalus Dulcis Oil, Petrolatum, Urea, Ceteareth-20, Glycerin, Panthenol, Salicylic Acid, Sodium Benzoate, Phenoxyethanol, EDTA, BHT, Parfum, Aqua.

Indications

- Dry, cracked & rough foot.
- Smooths callouses and thickened heels.
- Immediate dry skin relief.

Usage

Apply a small amount onto clean, dry foot 1 to 2 times daily.Massage with circular motion until fully absorbed.

Alejon

Alejon Hand & Nail Cream

Properties

Nourish and hydrate hands and nails with the Alejon hand & nail cream. The ceramide and Allantoin have soothing properties that ensure moisture is locked in, Keratin Promotes the flexibility and resistance of the nails. Stimulates nail growth.

Ingredients

Aqua, Glycerin, Xanthan gum, Cetearyl alcohol, Cetyl alcohol, Beeswax, Butyrospermum Parkii Butter, Helianthus Annuus Seed Oil, Simmondsia Chinensis Seed Oil, Tocopheryl Acetate, Ceramide, Allantoin, Hydrolyzed Collagen, Hydrolyzed Keratin, Lactic Acid, Urea, Polysorbate 80, Citric Acid, Phenoxyethanol, Sodium Benzoate, EDTA.

Indications

- Moisturizer for dry hands.
- Stimulates nail growth.
- Promotes the flexibility and resistance of the nails.

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Usage

Apply on hands morning and evening.

Alejon

SKIN CARE AFTER AESTHETIC MEDICINE PROCEDURES

Alejon

Alejon Post Laser Cream

Properties

Nourish and hydrate hands and nails with the Alejon hand & nail cream. The ceramide and Allantoin have soothing properties that ensure moisture is locked in, Keratin Promotes the flexibility and resistance of the nails. Stimulates nail growth.

Ingredients

Stearic Acid, Bees Wax, Olea Europaea Fruit Oil, Aloe Barbadensis Leaf Extract,Panthenol, Chamomilla Recutita Flower Extract, Collagen, SodiumHyaluonate, Calendula Officinalis Flower Extract, Thymus VulgarisExtract, Prunus Amygdalus Dulcis Oil, Helianthus Annuus Seed Oil,Tocopheryl Acetate, Glycerin, Bisabolol , Cocos NuciferaOil , Aqua, Phytosterols, Ceramides 3, Cholesterol, Beta-sitosterol,Caprylic/capric Triglyceride, Crithmum Maritimum Extract.

Indications

- Provide soothing & cooling effects after laser treatment.
- Revitalises & soothes inflamed skin.
- Reduces sensation of overheating & tightness.
- Provides essential repair & hydration.

Usage

Take a small amount of the post-laser cream and apply it to the area. Start with a thin layer and gently massage or pat it onto the skin until it is fully absorbed. Use clean hands to avoid introducing bacteria into the cream.

Alejon

Anti-Aging Products

Alejon

Alejon Vitamin C Serum 10%

Properties

Alejon Vitamin C Serum Is a highly active vitamin C for your skin that revitalizes the complexion & gives the skin new radiance & glow. Fine lines and wrinkles are smoothed out, making the skin look visibly smoother. The formula has an antioxidant effect protects the skin from harmful environmental influences & provides intensive moisture.

Ingredients

Liposomal Ascorbic Acid, Methylpropanediol, Dimethicone, Hydrolyzed Collagen, Hydrolyzed Elastin, Phenoxyethanol, Acrylates/Aminoacrylates/C10-30Alkyl Peg-20 Itaconate Copolymer, Sodium Hyaluronate, Caviar Extract, Liposomal Retinol, Tocopheryl Acetate, Niacinamide, Magnesium Ascorbyl Phosphate, Dermawhite®WFC, PatcH20®, Water.

Indications

- Enhances skin radiance & glow.
- Brightens hyperpigmentation.
- Hydrates skin and helps retain moisture to plump and reduce the look of fine lines & wrinkles.
- Supports the natural production of collagen.

Usage

Apply 8-10 pumps to the entire face, neck, and décolleté, and allow to absorb. The best time to apply this serum is once daily in the evening only.

Alejon

Alejon Collagen Serum

Properties

Alejon collagen serum supports the natural production of collagen. After using this face serum, your skin will look plumped up & firmed especially for the lip lines.

Ingredients

Hydrolyzed Collagen, Sodium Hyaluronate, Niacinamide, Tocopheryl Acetate, Panthenol, Perfume (Herbal), DMDM Hydantoin, Polysorbate 20, Collalift® 18, Retinol, Argireline® Peptide Solution C, Algae Extract, Caviar Extract, Ultra Filling SpheresTM, Allantoin, PatcH20®, Hydrolyzed Elastin, Water.

Indications

- Reduces wrinkles and fine lines.
- Revives dull and uneven skin tone.

Usage

Apply day and at night to the entire face and neck, then allow to absorb well.

Alejon

Oily Skin Products

Alejon

Alejon Oily Skin Cleanser

Properties

Alejon oily skin cleanser has a keratolytic effect which helps to remove dead cells decrease sebum production, soothe the skin & helps to prevent dryness.

Ingredients

Lauryl Glucoside, Panthenol, Allantoin, Niacinamide, Cocamide DEA, Lactic Acid, Salicylic Acid, Sodium Chloride, Aloe Barbadensis Extract, Phenoxyethanol, Glycyrrhiza Glabra Root Extract, Cocamidopropyl Betaine, Cocamide MEA, Melaleuca Alternifolia Leaf Oil, Thymus Vulgaris Extract, Salvia Officinalis Extract, Glycolic Acid, Algae Extract, Citric Acid, Disodium EDTA, Tocopheryl Acetate, Caffeine, Bisabolol, Zingiber Officinale Extract, Salix Nigra Bark Extract, Water.

Indications

- Effortlessly removes make-up.
- Leaves skin feeling soft and supple.
- Helps unclog pores.
- Suitable for combined to oily skin.
- Suitable for acne-prone skin.

Usage

Wash the face with Alejon oily cleanser twice daily, wash with cold or warm water.

Alejon

Alejon Oily Soap

Properties

Alejon oily skin cleanser has a keratolytic effect which helps to remove dead cells decrease sebum production, soothe the skin & helps to prevent dryness.

Ingredients

Triethanolamine, Tallow Acid, Tea-Lauryl Sulfate, Tetrasodium Edta, Lavandula Angustifolia Oil, Sulfur, Aloe Barbadensis Extract, Salicylic Acid, Sodium Hydroxide, Oleic Acid, Cocamide Mea, Niacinamide, Nigella Sativa Seed Extract, Olea Europaea Fruit Oil, Tocopheryl Acetate, Trisodium Edta, Glycolic Acid, Algae Extract, Melaleuca Alternifolia Leaf Oil, Caffeine, Phenoxyethanol, Allantoin, Thymus Vulgaris Extract, Salix Nigra Bark Extract, Zingiber Officinale Extract, Soap Noodles.

Indications

- Suitable for acne-prone skin.
- Helps unclog pores.
- Effortlessly removes make-up.
- Suitable for face and body.
- Suitable for combined to oily skin.

Usage

Wash the skin with Alejon Oily Skin Soap twice daily, leave it for 3 minutes then wash with cold or warm water.

Alejon

Alejon Facial Moisturizer Gel

Properties

A long-lasting moisturizer intended for acne-prone skin immediately nourishes & hydrates the skin day after day. Alejon facial moisturizer gel restores the skin barrier.

Ingredients

Aqua, Carbomer, Propylene Glycol, Allantoin, Panthenol, Glycerin, Urea, Polysorbate 80, Tocopheryl Acetate, Lactic Acid, Hyaluronic Acid, Niacinamide, Triethanolamine, Phenoxyethanol, Sodium Benzoate, Parfum.

Indications

- Suitable for combination to oily skin.
- Restores and maintains the skin’s natural barrier.
- Deeply moisturizes the skin.
- Keeps the skin supple, plump, smooth & elastic.

Usage

Apply a suitable amount to the face and neck twice daily.

Alejon

Alejon Oily Skin Cream

Properties

Alejon Acne Cream contains powerful yet gentle exfoliators to clear, unclog pores, and remove trapped impurities & oils. It unifies skin tone and regulates sebum production while providing a moisturizing effect.

Ingredients

Aqua, Stearic Acid, Cetyl Alcohol, Paraffinum Liquidum, Triethanolamine, Thymus Vulgaris Extract, Sulfur, Salicylic Acid, Melaleuca Alternifolia Leaf Oil, Retinol, Glycolic Acid, Tocopherol, Allantoin, Panthenol, Rosmarinus Officinalis Extract, Sea Salt, Michelia Alba Leaf Oil, Niacinamide, Bisabolo, Lactic Acid, DMDM Hydantoin.

Indications

- Helps to reduce acne blemishes.
- Helps to reduce inflamed acne.
- Helps to reduce acne spots.
- Helps to reduce blackheads.
- Helps to reduce whiteheads.

Usage

Apply daily in the morning & night over the affected or acne-prone areas.

Alejon

Alejon Facial Toner

Properties

Alejon Facial Toner has selected and combined extracts of Tea tree oil and Glycolic acid. For soft, comfortable, and fresh skin, every day. Revealing a brighter complexion and smoother complexion, while Aloe Vera and Niacinamide nourish, soothe, and hydrate. The fresh texture invigorates the skin and eliminates the last traces of impurities for a perfectly cleansed complexion.

Ingredients

Glycerin, Tocopheryl Acetate, Sodium Hyaluronate, Niacinamide, Retinol, Chamomilla Recutita Oil, Hydrolyzed Collagen, Glycyrrhiza Glabra Root Extract, Phenoxyethanol, Melaleuca Alternifolia Leaf Oil, Aloe Barbadensis Extract, Panthenol, Glycolic Acid, Hamamelis Virginiana Extract, Peg-6 Caprylic/Capric Glycerides, Water.

Indications

- It restores the skin's pH level, provides hydration, and reduces acne symptoms.
- Removes any remaining impurities and residue.

Usage

Soak a cotton pad and gently cleanse the face to remove makeup & impurities. No rinsing.

Alejon

Dry Skin Products

Alejon

Alejon Dry Skin Cleanser

Properties

Alejon Dry skin cleanser is specially formulated for normal/dry skin. It will gently cleanse and purify your skin due to its sulfate-free formula without stripping it from moisture. Featuring hyaluronic acid to hydrate the skin and ceramides to lock in skin moisture and help restore your skin's protective barrier.

Ingredients

Aqua, Sodium Hyaluronate, Niacinamide, Aloe Vera Callus Extract, Allantoin, Panthenol, Glycerin, Peg-150 Distearate, Ceramide 1, Tocopheryl Acetate, Cocamidopropyl Betaine, Cocamide DEA, Citric Acid, Sodium Benzoate, Phenoxyethanol, Parfum.

Indications

- Suitable for normal to dry skin.
- Gently removes dirt, oil, and makeup without leaving skin tight or dry.
- Ceramides & Hyaluronic acid help restore and maintain the skin's natural barrier.

Usage

Rinse the skin with lukewarm water then massage Alejon dry skin cleanser onto your skin in circular motion, then rinse it.

Alejon

Alejon Facial Moisturizing Cream

Properties

Nourish and hydrate with Alejon moisturizing face cream. The ceramide and hyaluronic acid have soothing properties that restore lipids ensuring moisture is locked in, help those with even dry to very dry skin improve the smooth and health of their skin. Ceramides: Help restore and maintain the skin’s natural barrier Hyaluronic acid: Helps retain skin’s natural moisture.

Ingredients

Ceramide, Sodium Hyaluronate, Niacinamide, Panthenol, Glycerin, Aloe Vera Callus Extract, Allantoin, Marine Collagen, Tocopheryl Acetate, Butyrospermum Parkii Butter, Glyceryl Isostearate, Ceteareth-20, Xanthan Gum, Citric Acid, Phenoxyethanol, Sodium Benzoate, Water.

Indications

- Suitable for dry and very dry skin on the face and body.
- Enriched with moisturizing agents to bind water in the upper h layers of the skin.
- Offers immediate hydration and lasting results.

Usage

Apply a suitable amount to the face and neck twice daily.

Alejon

Eye Contour Products

Alejon

Alejon Eye Contour Cream

Properties

Alejon eye contour cream instantly soothes sensations of discomfort and Imitation in the eye area, biologically strengthens the skin, and fades out dark circles. Caffeine, a decongesting ingredient found in Alejon Eye contour helps reduce puffiness and dark circles.

Ingredients

Camella Sinensis Leaf Extract, Cucumis Sativus Fruit Extract, Glycyrrhiza Glabra Root Extract, Retinol, Hydrolyzed Collagen, Niacinamide, Chamomilla Recutita Extract, Paraffinum Liquidum, Triethanolamine, Stearic Acid, Cetyl Alcohol, Eyesery Peptide Solution G, Liposomal Vitamin C, PatcH20, Collalift* 18, Elestan“ Ls 9913, Panthenol, Eyeliss", Caffeine, Water.

Indications

- Anti-wrinkles.
- Anti-puffiness.
- Anti-dark circles.

Usage

Apply in the morning and night to a clean face by gently patting around the eye area using your fingertips.

Alejon

Alejon Eye Contour Serum

Properties

Alejon eye contour serum instantly soothes the eye area, strengthens the skin, and fades out dark circles. Helps to reduce puffiness and dark circles.

Ingredients

Aqua, Methylpropanediol, Eyeliss ™MM, Phenoxyethanol, Retinol, Peg-40 Hydrogenated Castor Oil, Caffeine, Hydrolyzed Collagen, Glycyrrhiza Glabra Root Extract, Tocopheryl Acetate, Camellia Sinensis Leaf Extract, Cucumis Sativus Fruit Extract, Chamomilla Recutita Extract, Niacinamide, Eyeseryl® Peptide Solution G, Liposomal Vitamin C, PatcH20®.

Indications

- Anti-wrinkles.
- Anti-puffiness.
- Anti-dark circles.

Usage

Apply in the morning and night to a clean face by gently patting around the eye area using your fingertips.

Alejon

DEODRANT RANGE

Alejon Fragrance- Free Deodorant

Properties

The high-effectiveness formula of Alejon Roll-On deodorant provides all-day protection against sweating and moisture, so you can feel fresh and confident all day long.

Ingredients

Propylene Glycol, Piroctone Olamine, Steareth-2, Steareth-21, Cetearyl Alcohol, Ceteareth-22, Isohexadecane, PEG-40 Hydrogenated Castor Oil Isopropyl Myristate, DMDM Hydantoin, Butylene Glycol, Glycerin, Larrea Divaricata Extract, Lecithin, Caprylic/Capric Triglyceride, Diacetyl Boldine, Aqua.

Indications

- Provides all-day protection against sweating and moisture.
- Lightening and whitening effect.
- Delay the appearance of unwanted hair.

Usage

Once to twice Daily.

Alejon Midnight Scented Deodorant

Properties

The high-effectiveness formula of Alejon Roll-On deodorant provides all-day protection against sweating and moisture, so you can feel fresh and confident all day long.

Ingredients

Propylene Glycol, Piroctone Olamine, Steareth-2, Steareth-21, Cetearyl Alcohol, Ceteareth-22, Isohexadecane, PEG-40 Hydrogenated Castor Oil Isopropyl Myristate, DMDM Hydantoin, Butylene Glycol, Glycerin, Larrea Divaricata Extract, Lecithin, Caprylic/Capric Triglyceride, Diacetyl Boldine, Aqua, Parfum.

Indications

- Provides all-day protection against sweating and moisture.
- Lightening and whitening effect.
- Delay the appearance of unwanted hair.

Usage

Once to twice Daily.

Alejon Champion Scented Deodorant

“For Men”

Properties

The high-effectiveness formula of Alejon Roll-On deodorant provides all-day protection against sweating and moisture, so you can feel fresh and confident all day long.

Ingredients

Propylene Glycol, Piroctone Olamine, Steareth-2, Steareth-21, Cetearyl Alcohol, Ceteareth-22, Isohexadecane, PEG-40 Hydrogenated Castor Oil Isopropyl Myristate, DMDM Hydantoin, Butylene Glycol, Glycerin, Larrea Divaricata Extract, Lecithin, Caprylic/Capric Triglyceride, Diacetyl Boldine, Aqua, Parfum.

Indications

- Provides all-day protection against sweating and moisture.
- Lightening and whitening effect.
- Delay the appearance of unwanted hair.

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Usage

Once to twice Daily.

Alejon Oriental Scented Deodorant

Properties

The high-effectiveness formula of Alejon Roll-On deodorant provides all-day protection against sweating and moisture, so you can feel fresh and confident all day long.

Ingredients

Propylene Glycol, Piroctone Olamine, Steareth-2, Steareth-21, Cetearyl Alcohol, Ceteareth-22, Isohexadecane, PEG-40 Hydrogenated Castor Oil, Isopropyl Myristate, DMDM Hydantoin, Butylene Glycol, Glycerin, Larrea Divaricata Extract, Lecithin, Caprylic/Capric Triglyceride, Diacetyl Boldine, Aqua, Parfum.

Indications

- Provides all-day protection against sweating and moisture.
- Lightening and whitening effect.
- Delay the appearance of unwanted hair.

Usage

Once to twice Daily.

Haircare Products

Alejon Hair Vials

Properties

The unique formula in Alejon hair vials guarantees hair densification & elongation, it helps in reducing hair loss due to stress, and general weakness, during the period of dieting and after pregnancy, and activates the hair follicle, which strengthens, protects, and revitalizes the hair root.

Ingredients

Serena Serrulata Fruit Extract, Aloe Barbadensis Extract, Panthenol, Panax Ginseng Root Extract, Ancrine (Water, Glycerin, PEG-40 Hydrogenated Castor Oil, Hydrolyzed Wheat Protein, Caprylyl Butyrate), Argania Spinosa Kernel Oil, Malus Domestica Fruit Cell Culture Extract (Apple Stem Cell), Capixyl (Butylene Glycol, Aqua, Dextran, Acetyl Tetrapeptide-3-Trifolium Pratense Flower Extract), Lentinus Edodes Extract, Peg-40 Hydrogenated Castor Oil, Vitamin B6 (Pyridoxine), Yucca Glauca Root Extract, Retinyl Palmitate/- Carrot Polypeptide, Calcium Pantothenate, Pinus Sylvestris Oil, Biotin, Sclerocarya Birrea Seed Oil, Urtica Dioica Extract, Capigen (Water, Hydrolyzed Soy Protein, 3-Aminopropane Sulfonic Acid, Sodium Chondroitin Sulfate), Betula Alba Leaf Extract, Caffeine, Hairspa (Glycerin, Lactitol, Xylitol), Trichogen Veg Ls 9922 (Water, Panax Ginseng Root Extract, Arginine, Acetyl Tyrosine, Arctiura Majus Root Extract, Hydrolyzed Soy Protein, Polyquaternium-11, PEG-12 Dimethicone, Calcium Pantothenate, Zinc Gluconate, Niacinamide, Ornithine HCl, Citrulline, Glucosamine HCl, Biotin), Keravis (Aqua, Hydrolyzed Vegetable Protein PG-Propyl Silanetriol), Eclipta Prostrata Leaf Oil, Polygonum Multiflorum Extract, Rosmarinus Officinalis Extract, Capisome (Water, Glycerin, Propylene Glycol, Hydrolyzed Soy Protein, 3-Aminopropane Sulfonic Acid, Sodium Chondroitin Sulfate), Hydrogenated Pumpkin Seed Oil, Hydrolyzed Keratin, Nigella Sativa Seed Oil, Camellia Sinensis Leaf Extract, Capsicum Annuum Extract, Potassium Gluconate, Hydrolyzed Soy Protein,

Alejon Hair Vials

Ingredients

Procapil (Butylene Glycol, Aqua, PPG-26-Buteth-26, PEG-40 Hydrogenated Castor Oil, Apigenin, Oleanolic Acid, Biotinoyl Tripeptide-1), Poria Cocos Extract, Allantoin, Arginine, Folic Acid, Polysorbate 20, Diaminopyrimidine Oxide (Aminexil), Liposomal Caffeine (water, alcohol, Caffeine, sunflower phosphatidylcholine, sodium benzoate, potassium sorbate, citric acid, xanthan gum, tocopheryl acetate), Lipex Omega 3/6 (Vegetable Oil and Camelina Sativa Seed Oil), Vegetable Oil, Camelina Sativa Seed Oil, Caviar Extract, Simmondsia Chinensis Seed Oil, Amla Oil (Brassica Campestris Seed Oil, Emblica Officinalis Fruit Extract, Linum Usitatissimum Seed Oil, and Sesamum Indicum Seed Oil), Rosmarinus Officinalis Flower Oil, Allium Sativum Bulb Extract, Phenoxyethanol, Water.

Indications

- Alejon hair vials reduce hair loss and promote hair growth.
- It maintains the thickness and density of hair.
- It decreases the rate of hair loss.

Usage

- Remove the cap & place the dropper applicator of the vial.
- Apply the full vial to your scalp.
- Massage with your fingertips.
- Leave & do not rinse.
- Remove the dropper & clean it.

Alejon Hair Lotion

Properties

Alejon hair lotion highly concentrated lotion to activate the hair follicle, which strengthens, protects, and revitalizes the hair root.

Ingredients

Aminexil (Diaminopyrimidine Oxide), Kamigen K- kamigen E, Onion extract, Apple stem cells, Caffeine, Panthenol, Polysorbate 80, Betula Alba Leaf Extract, Tocopheryl Acetate, Perfume, Hydrolyzed Keratin, Allantoin, Thymus Vulgaris Extract, Serenoa Serrulata Fruit Extract, Nigella Sativa Seed Extract, Chamomilla Recutita Extract, Hydrolyzed Wheat Protein, Betula Alba Bark/Leaf Extract, Arginine, Folic Acid, Urtica Dioica Extract, Ginkgo Biloba Leaf Extract, Rosmarinus Officinalis Leaf Extract,

Indications

- It helps to prevent hair falling and increases the speed of hair growth, strengthens weak hair, and provides.
- Completes hair nourishment.
- Decreases hair loss and promotes hair growth.
- It activates oxygenation and capillary circulation.

Usage

Apply 6 puffs day and 6 puffs at night, Message well, For best results use Alejon anti-hair loss shampoo.

Alejon Anti Hair Loss Shampoo

Properties

Alejon anti-hair loss shampoo is specially formulated to complete and optimize the efficacy of Alejon hair loss ampoules. Specially formulated with Saw Palmetto, Liposomal Caffeine & Argan Oil to gently cleanse and nourish the hair while respecting the delicate balance of the scalp.

Ingredients

Decyl Glucoside, Cocamidopropyl Hydroxysultaine, Hydrolyzed Keratin, Cocamidopropyl Betaine, Panthenol, Hydrolyzed Soy Protein, Guar Hydroxypropyltrimonium Chloride, Cocamide Dea, Argania spinosa kernel oil, Hydrolyzed Collagen, Caffeine, Caviar Extract, Methylchloroisothiazolinone, Methylisothiazolinone, Capilectinetm (Glycerin, Water, Glycoproteins), Citric Acid, Butyrospermum Parkii Butter, Perfume, Tocopherol, Biotin, Serenoa serrulata fruit extract, liposomal caffeine, Water, Alcohol, Caffeine, Sunflower Phosphatidylcholine, Sodium Benzoate, Potassium Sorbate, Citric Acid, Xanthan Gum, Tocopheryl Acetate, Capsicum Frutescens Fruit Extract, Simmondsia Chinensis Seed Oil, Vitis Vinifera Seed Oil, Rosmarinus Officinalis Leaf Oil, Dmdm Hydantoin, Water.

Indications

- Fortifies and nourishes the hair fiber.
- Strengthens the hair from the root to the end.
- Decrease hair loss and promote hair growth.
- Completes and optimizes the efficacy of Alejon hair loss ampoules.

Usage

Massage through wet hair with a suitable amount and leave on the scalp starting from the roots to the end of the hair shaft for 2 minutes from application and rinse thoroughly with water, for best results use Alejon hair vials.

Alejon Hair Conditioner

Properties

Unique sulfate-free formula moisturizes dry, brittle hair and prevents split ends and breakage for healthier & hydrated hair. made with pure Shea butter and formulated without harsh ingredients.

Ingredients

Caffeine, Saw Palmetto Extract, Panthenol, Olive Oil, Soybean Oil, Linolenic Acid, Linoleic Acid, Oleic Acid, Garlic Oil, Vitamin B2 (Riboflavin), Vitamin B6 (Pyridoxine), Lavender Oil, Tea Tree Oil, Vitamin E, Vitamin A Linseed Oil, Castor Oil, Methyl Paraben, Propyl Paraben, Triethanolamine Ginkgo Biloba, Ginseng Extract, Royal Jelly, Aloe Vera Extract, Rosemary Extract, Chamomile Extract, Clove Extract, Jojoba Extract, Thyme Extract, Zinc Acetate, Vitamin C, Tween 80, Propylene Glycol, Argan Oil, Water.

Alejon Hair Conditioner

Indications

- Provides shine and smoothness.
- Tames flyaway hair.
- Reduces split ends.
- Helps to prevent hair breakage.

Usage

After shampooing, apply a generous amount of Alejon conditioner on the hair shafts of the hair from 2-5 minutes, rinse thoroughly with cool or warm water.

Alejon Hair Mask

Properties

Deeply repair dry and damaged hair with Hydrolyzed Keratin, Hydrolyzed wheat protein.

Ingredients

Cetyl Alcohol, Ceteareth 20, Cetrimonium Chloride, Simmondsia Chinensis Seed Oil, Tocopheryl Acetate, Olea Europaea Fruit Oil, Panthenol, Sodium Benzoate, Hydrolyzed Keratin, Hydrolyzed Wheat Protein, Butyrospermum Parkii Butter, Cocos Nucifera Oil, Panax Ginseng Root Extract, Allantoin, Niacinamide, Ginkgo Biloba Leaf Extract, Rosmarinus Officinalis Leaf Extract. Melaleuca Alternifolia Leaf Oil, CapauxeinTM G2 (Water, Glycerin, Hydrolyzed Corn Protein, Adenosine, Magnesium Ascorbyl Phosphate, Carnitine), Perfume, Dmdm Hydantoin, and Water.

Indications

- Nourishes and rebuilds the hair fiber.
- Hydrates and fortifies thin, dry, fragile, and damaged hair.
- Protects hair length and prevents its breakage.
- Boosts shine and condition to dry hair.
- Improves hair manageability.

Usage

After shampooing, apply Alejon hair mask on the hair, leave it on for 3 to 5 minutes, and then rinse thoroughly. For intensive treatment leave it on hair for 15 minutes.

Alejon Hair Serum

Properties

Alejon hair serum for dry & treated hair, with Argan oil quickly repair the hair ends, and form a protective layer to preserve hair from environmental and sun damage, restoring the dry damaged hair to silk and smooth.

Ingredients

Cyclopentasiloxane, Dimethiconol, Dimethicone, Ricinus Communis Seed Oil (Caster Oil), Argania Spinosa Kernel Oil (Argan Oil), Panthenol, Hydrolyzed Keratin, Amodimethicone, Panax Ginseng Root Extract (Ginseng Extract), Peg-7 Glyceryl Cocoate, Simmondsia Chinensis Seed Oil, Caviar Extract, Vitis Vinifera Seed Oil, Caprylic/Capric Triglyceride, Cocos Nucifera Oil, Glycine Soja Oil, Liposomal Caffeine, Peg-12 Dimethicone, Tocopheryl Acetate, Phenoxyethanol, Caffeine, Paraffinum Liquidum.

Indications

- Nourishes and repairs hair.
- Protects hair against UV rays, sun, wind, sand, salt & dyes.
- Keeps hair strong preventing breakage and split ends.
- Gives hair a shiny and healthy look.
- Improves hair manageability.

Usage

Dispense 1-2 pumps of Alejon serum into your palm, Rub your hands together, and distribute evenly throughout your hair.

Alejon Bi-Phase Spray

Properties

Prevents hair frizz all day long, even during wind, extreme heat, and rain with Alejon bi-phase spray. It contains ingredients that protect hair against UV rays and coloring damage, keeping hair shiny, thick, and healthy looking.

Ingredients

Argania Spinosa Kernel Oil, Vitis Vinifera Seed Oil, Hydrolyzed Keratin, Sodium Cocoyl Hydrolyzed Wheat Protein, Butyrospermum Parkii Butter, Panthenol, Hydrolyzed Collagen, Glycerin, Paraffinum Liquidum, Tocopheryl Acetate, Prunus Amygdalus Dulcis Oil, Olea Europaea Fruit Oil, Helianthus annuus Seed Oil, Ricinus Communis Seed Oil, Octocrylene, Isopropyl Myristate, BHT, Phenoxyethanol, Sodium benzoate, Fragrance, Aqua.

Indications

- For damaged, dull and fragile hair.
- Ease combing and provides extra softness.
- Nourishes and repairs the hair to become stronger and healthier.
- Acts as heat and UV protection spray.
- Maintains hair color and thickness.

Usage

Shake well before use to mix the components then spray on wet or dry hair daily.

Alejon Anti Dandruff Shampoo

Properties

Alejon anti-dandruff shampoo is specially formulated to gently clean hair and scalp with greasy or dry dandruff, with Selenium sulfide, salicylic acid & Tea tree oil.

Ingredients

Decyl, Glucoside, Cocamidopropyl Hydroxysultaine, Hydroxypropyl Methylcellulose, Selenium Sulphide, Disodium Edta, Cocamidopropyl Betaine, Capilectine, Biotin, Cetrimonium Chloride Polyquaternium-67, Zingiber Officinale Extract, Cocamide Dea, Sodium Chloride, Melaleuca Alternifolia Leaf Oil, Tocopheryl Acetate, Methylchloroisothiazolinone, Methylisothiazolinone, Menthol, Salicylic Acid, Rosmarinus Officinalis Leaf Extract, Brassica Campestris Seed Oil, Emblics Officinalis Fruit Extract, Linum Usitatissimum Seed Oil, Sesamum Indicum Seed Oil, Allantoin, Apium Graveolens Seed Extract, Water.

Indications

- Reduce the presence of flakes.
- Normalize the excess sebum in case of greasy dandruff.
- Ideal for all hair types.

Usage

Massage through wet hair with a suitable amount and leave on the Scalp starting from the roots to the end of the hair shaft for 2 to 5 minutes from application and rinse thoroughly with water, for best results use Alejon hair mask.

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Alejon

THANK YOU
Alejon